



CITIZN Expands Brain Trust with Addition of Marc Kealey, Democracy and State Craft expert, Advisor to Former Canadian Prime Minister, and Well-Known Healthcare Advocate

Democracy Champion, Political Expert, and Healthcare Advocate brings unique perspective to CITIZN's advisory board, the Brains Trust

Toronto, January 22, 2019 – CITIZN, Inc., the world’s first Societal Network, which changes the political landscape by altering the role of people from consumers of political information to that of owners of political information, announced that Marc Kealey will join the company’s brain trust effective immediately. Kealey has over 30 years of experience in democracy, state craft, politics, political analysis, as a frequent expert guest on prominent news outlets, in the business of healthcare and patient advocacy. He is the founder and Chief Advocate at Kealey and Associates.

Kealey served as an advisor to former Prime Minister of Canada John N. Turner, and former Ontario Premier David R. Peterson. An accomplishment for which he is most proud was being part of the International Delegation with former Prime Minister John N. Turner that oversaw the Ukrainian elections which brought democracy to the country. In 2013, Marc was appointed by the Prime Minister Portia Simpson-Miller of Jamaica to the Jamaica Canada Disaster Relief and Resilience Initiative (JCIDRR).

“Marc is a recognized and well-respected global state craft expert with deep relationships the world over. He has enabled Democracy’s birth in many places, improved it at home and abroad, and advocated for those who are not able. I couldn’t imagine a better person to help us launch CITIZN.” stated Murray Simser, Founder and CEO, CITIZN, Inc.

Marc is also a skilled leader of large organizations and companies. He was previously Chief Executive Officer of the Ontario Pharmacists’ Association, the largest professional organization

-serving the interests of pharmacists in Canada. During that time, he steered the organization through the *Transparent Drug System for Patients Act*, and launched the \$50 million MedsCheck program that was recognized throughout North America as a strong advocate for the preservation of the multi-billion dollar pharmaceutical supply chain in Canada and the U.S. He is a tireless advocate for smoking cessation and helped create the *Smoke Free Ontario* legislation, where he received the Heather Crowe Award.

“Using CITIZN’s platform to engage with one another and their elected officials we will motivate people to take action, ultimately helping people become better advocates and citizens.” stated Marc Kealey, Chief Advocate, Kealey and Associates.

Kealey has held board positions at McMaster University and the Smart Systems for Health Agency in Ontario and sits on the Advisory Council at the University of Waterloo’s Pharmacy School. He is a graduate of the University of Waterloo in Ontario and attended Kent State University in Ohio.

About CITIZN

Founded in 2019 and located in Toronto, CITIZN, Inc. is the world’s first Societal Network. It was founded by Silicon Valley and Seattle tech industry veteran Murray Simser, and political expert turned Ivy League lawyer Chris Wolfenberg. CITIZN’s unique AI-driven platform enables people of all walks of life to meaningfully and measurably contribute to their country’s political conversation every day. CITIZN has recruited an experienced team of well-known entrepreneurs, politicians, technology industry veterans, and data scientists to develop an intelligent platform that will be delivered to users on Android and iOS. The CITIZN beta product will be available in early 2020 for testing in Canada and then shortly thereafter in the United States.

Please visit www.citizn.world to learn more and to sign-up for the Canadian alpha product.

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